

Contra Costa County Women's Commission August 2014 Board Meeting

Starting at 7:03 p.m.

Roll

Dana Wellington
Deborah Wood-Campbell
Julianna Hynes
Phyllis Gordon
Joey Smith
Kirsten Upshaw
Jr. Commissioner Joi Hynes-Akil

Absent:

Argentina Davila-Luevano
Kathi Reed

Recap of the Retreat

- Consensus is that for the most part, we are on the same page as a commission.
- Giving visibility to the commission.
- “Optimistic and open” are the feelings that the entire commission had after the retreat
- Basecamp came out of the retreat and we will work with that for free until Sept. and then vote on whether or not to continue to use it in Sept.
- Hiring interns was brought up as a possibility.
- The change in meeting time was upheld.
- Hosting a recruiting meeting once a year, per supervisor, from their offices. A schedule is being worked on with a more solid plan made available next month.

There are gaps in Leadership and we are looking to fill the following:

Membership-Phyllis will take over with Kathi helping
Website/Facebook-Julianna
Newsletter-Open

Friends Meeting Recap

- Joey and Kirsten were in attendance for the first time.
- The general consensus was that the “Friends” are a great support for the commission.

Approval of June Minutes

Phyllis- Motion
Dana 2nd
All approved
No abstentions

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The minutes have been approved as submitted.

Women In Leadership-September Panel

- Linda Haycox may not be available as a panelist
- Deborah will look into having her information taken off of the advertisements.
- Joey will look into Peet's/Starbucks donating pastries.
- Kirsten will contact Safeway in Pleasant Hill for pastry donations for WIL.
- All donations will be updated through basecamp.
- Deborah will find out if JFK will allow us to serve wine.

Cookie Project

- School is about to start, so copies of the curriculum will need to be distributed so that we can have it in hand along with a cookie to present to our proposed districts.
- We will need to start at the District office level and then filter down to the schools.

Marketing

- Deborah has contacted the Martinez/Pleasant Hill Record, Walnut Creek Journal and East County Times, as well as, the Brentwood Press, Pleasant Hill Community Focus and 110 Degrees.
- Concord Transcript will run a column.
- Peralta College has also been given the flyer.
- Kirsten will contact Lamorinda Weekly for Sofie's contact information.
- Clear Channel stations are running the PSA.
- Liz St. John at KCBS is also running a PSA.
- Robin KUIC is putting us in the hometown.
- Angela KKIQ PSA rotation.
- KPFA may read the PSA or Joey has volunteered to do it in case.
- We will not have a spanish speaking translation for the radio but we will work on creating a panel for Spanish speakers only, in conjunction with the Hispanic Chamber.
- Deborah will take her contact information from dropbox and transfer it to basecamp.

Membership

- Kathi has forwarded the 3 resignations to the county and our contact has/is retiring, so we will forward them on to the new contact.
- Joey has begun schmoozing with one of the political parties and letting them know about the commission and what we do.

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-Phyllis read a letter from one of the original "Rosie's" and is looking to connect with the YWCA and Soroptomist to work, in conjunction, on many of the events we have in common.

Miscellaneous

-Joey has Teen Basic Sept. 13 & 14.

Meeting adjourned at 8:29 pm