



Contra Costa County COMMISSION FOR WOMEN

Candace Andersen's Office, 3338 Mt. Diablo Blvd. Lafayette, CA

Tuesday, April 25, 2015

7:00 p.m. - 8:20 p.m.

Officers

Julianna Hynes
Chair

Joey Smith
Vice Chair

Rebecca Loboschesfky
Secretary

District Members

Joey Smith
District I

Stacey Howard
District II

Dana Wellington
District III

Iris Wong
District IV

Kirsten Upshaw
District V

At-Large Members

Rebecca Loboschesfky
Argentina Davila-Luevano
Phyllis Gordon
Julianna Hynes
Kathi Reed
Tracy Ward
Deborah Wood-Campbell

The CCCW's mission is, "to improve the economic status, social welfare, and overall quality of life for women in Contra Costa County."

Attendance:

Stacey Howard

Tracy Ward

Joey Smith

Julianna King-Hynes

Rebecca Loboschefskey

Iris Wong

Deborah Woods-Campbell

Dana Wellington

Kathi Reed

Phyllis Gordon

Jr. Commissioner Joi Hynes-Akil

Absent:

Argentina Davila-Luevano

Kirsten Upshaw

Visitor(s):

Liliana Gonzalez

Bonnie McCreary

Chair's Report:

- a. Brown Act Training is scheduled for 7/21/2015
- b. Motion to approve amended minutes from March to include the date & location of the meeting and delete the following language of "sit back".

The Contra Costa Commission for Women will provide reasonable accommodations for persons with disabilities planning to attend this meeting. Please contact us at least 48 hours prior to the meeting, at www.womenscommission.com



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-Motion to approve- Iris Wong, 2nd Joey Smith

-All in favor: Phyllis, Kathy, Dana, Deborah, Julianna, Tracy, Stacey and Rebecca

Committee Reports:

Hall of Fame March 23, 2016:

- a. The friends have signed the contract & paid for it.
- b. The first committee meeting will be Wednesday, May 27th at 6:30 pm at the Crowne Plaza in Concord.
- c. This is a joint venture between the Friends and our Commission
- d. Phyllis will provide a task list at the meeting.

Women in the Workforce:

- a. Debrief and Recap the LinkedIn Teleseminar (March 24th, 2015) with Christine Hueber, Call: Listeners were able to follow along easily (Joey Smith)
- b. Our next Panel Event-Women in Power, will be next Wednesday, May 20th at JFK in Concord-2151 Salvio Street, Suite 350
- d. Confirmed panelists are; Ann Notarangelo, Mary-Jo Rossi, Dominique Yancey, and Supervisor Mary Piepho
- e. Julianna and Rebecca will send out a constant contact reminder of the event's date and exact location
- f. Julianna will hold a conference call Thursday, April 30th for everyone to collectively collaborate and volunteer for each of the event's tasks.
- g. Iris and Tracy volunteered to both be greeters and will be assigned a food item to bring.
- h. The event will begin at 5:30 and will go as follows:

Networking 5:30-6:00 p.m.

Panel discussion from 6:00-7:00 p.m.

Q&A from 7:00-8:00 p.m.



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i. Brainstorm ideas on how to extend our network- by sending the events to our SUP's to extend our network, each representative to send it out to their supervisors, email principals in Contra Costa County High Schools and extend the invitation to local colleges.

Cookie Project:

- a. Dana emailed back Megan, Communication Specialist to build a partnership and begin the Cookie Project in San Ramon School District.
- b. Phyllis & Kathi have experienced the teachers in the Pittsburg Unified School District requesting them to teach the cookie project their selves. Phyllis & Kathi are open to teaching the project instead of the teachers, because they feel extremely passionate and committed in promoting equity through the project.
- c. Joey and Tracy might be able to potentially incorporate the Cookie Project at the Y in the Richmond.

Public Relations:

a. Deborah mentioned the press releases have gone out for the event. The event will be in the CC Times, Walnut Creek Journal, Martinez Record, and in the Concord Transcript, under the Good Neighbors column. The Brentwood Press and Diablo Magazine are also doing an article for us for the event. The event is listed on KISS FM, KMEL, WILD 949, SF 103.7, 101.3.com, and KKSL. She has sent the event to everyone at JFK and at East Bay Alive. Deborah will continue to contact additional radio stations and Pleasant Hill Focus to promote the event.

Social Media:

- a. Rebecca & Tracy will send their photo and bio to Julianna again for their press releases for the website.



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- b. Joey Smith mentioned adding HighCap, as a helpful resource to everyone and will email it to Julianna to be added onto our website.
- c. Iris has been posting and will continue to post our events on both our Facebook Page and Twitter account.
- d. Stacey volunteered to be in charge of the Newsletter and will send it out quarterly. Rebecca and Iris will email Stacey various platforms to potentially use for the newsletter.

Partnerships:

- a. Deborah explained the event, She's All That, was a successful event geared towards middle school girls, which provided multiple workshops through out the conference and really is a worthwhile program over all. There were approximately 500 attendees for the conference.

Membership:

- a. Phyllis ordered our nametags and they will be coming shortly.
- b. Liliana has submitted her application
- c. Phyllis shared the process of becoming a member to Bonnie.

Closing:

- a. Our next Commission meeting will be on May 19th at the County Connection at 7 pm
- b. Save the date for our Retreat, our Retreat will be on August 1st, 2015.

Adjourned at 8:20 p.m.